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Press Release

What moves you when it comes to sustainability? Worldwide survey launched – everyone can participate

- Survey “*Global Survey on Sustainability and the SDGs*” launched
- Worldwide reach, unique coverage of different perspectives – everyone can participate

In 2015, the UN General Assembly adopted 17 Sustainable Development Goals (SDGs) as part of the 2030 Agenda for Sustainable Development. Since then a lot has happened. But how satisfied are people with the progress achieved? And what is important to them when it comes to sustainability?

For the first time, these questions are the focus of a worldwide survey called the “*Global Survey on Sustainability and the SDGs*” – and everyone can participate until end of March 2019. The survey is available at www.globalsurvey-sdgs.com in 16 languages.

The objective of the *Global Survey* is to reach as many people in the world as possible in order to inquire about people’s personal and professional perspective on the status of sustainability in their country, as well as their knowledge, acceptance and expectations of the SDGs. This includes assessing the perception and need for action in various sectors worldwide, e.g. politics, academia, business and civil society.

The findings are expected to be published in the 2nd quarter of 2019, and discussed with representatives of all sectors in order to raise awareness and initiate necessary decisions for sustainable development.

The *Global Survey* is carried out by Schlange and Co. (S&C), a German consultancy for sustainability, and Yale University’s Center for Business and the Environment. The project is financed by the German Federal Ministry for the Environmental, Nature Conservation and Nuclear Safety.

Joachim Schlange, Managing Director of Schlange & Co. comments on the project stating, “The *Global Survey* has a global reach and covers both the individual view of the people, as well as the most diverse professional perspectives – this has never been done before.”



Background Information:

In 2015, the UN General Assembly adopted the 17 Sustainable Development Goals (SDGs) as part of the 2030 Agenda for Sustainable Development. The Agenda lays the foundation for shaping global economic progress in harmony with social justice and within the Earth's ecological boundaries. The 17 SDGs are universal, apply to all countries, and their overall objective is to provide economic prosperity, social inclusion and environmental sustainability for all. In order to meet this ambitious goal and to accelerate the implementation, citizens, political leaders, companies, NGOs, and members of academia from all over the world need to engage.

Source: <https://www.un.org/sustainabledevelopment/sustainable-development-goals/>

More information on the *Global Survey* on Sustainability and the SDGs is available at www.globalsurvey-sdgs.com and [#GlobalSurveySDG](https://twitter.com/GlobalSurveySDG).

Contact

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Attached: Global Survey Logo & Graphic





**GLOBAL
SURVEY**
on Sustainability and the SDGs